



SPEAKER

I.T.I.S. LUIGI TRAFELLI CLASS 3CL

BIOGRAPHY:

- Born in Bari, he resides in Capurso, a suburb on the belt around the outskirts of Bari. The stage name Checco Zalone recalls, in the dialect of Bari, the phrase "che cozzalone!", which means " what a bumpkin! ". As a teenager, he was fond of video games and spent most of his afternoons at home. He graduated at the scientific high school Sante Simone of Conversano; later he enrolled at the University of Bari "Aldo Moro", where he took a degree in law. In the meantime he took part in public competitions as deputy police inspector and at Inail in Rimini, but he failed.



CAREER:

- In May 2009 the shooting of his first film "Cado dale Nuvole" starts in the gay club scene in Milan, Polignano a Mare and Rome. The film is directed by Gennaro Nunziante from Bari, produced by Pietro Valsecchie's Taodue and distributed by Medusa, with release in November, along with the album "Cado dalle nuvole", containing the film soundtrack. He has a nomination for the 2010 David di Donatello for the best song, but he loses against "Baciami ancora" by Jovanotti.
- On 5th January 2011, his second film, Che bella giornata, directed by Gennaro Nunziante, was released. On the first day of programming in Italy, it collected a record amount of 2 million 500,000 euros, while in the first two days of programming it collected a total of almost 7 million euros, surpassing Avatar and Harry Potter.



- In the first two weeks the takings of the film reached 31,231,984 euros, thus exceeding the receipts of "La vita è bella" by Roberto Benigni according to Cinetel data, but not according to Siae. By January 31, 2011, his film had reached € 43,475,840, thus ranking second among the highest-grossing films in Italy, after Avatar, position then regained by Titanic thanks to its second release in cinemas in 2012.
- On 2016 New Year's Day his film "Quo vado?" is released, produced by Pietro Valsecchi's Taodue. This film becomes the Italian blockbuster, touching seven million at the box office in the first twenty-four hours.



- Checco Zalone is the parody of a Pugliese neomelodic singer performing neomelodic reworkings of all music genres on communions and weddings. On his own admission, he draws inspiration from the characters played by Emilio Solfrizzi and Antonio Stornaiolo, respectively "Piero Scamarcio" and the "Scippatore d'emozioni", and from the performances by neomelodic singers on Telenorba. Clothing, consisting of a tight pink t-shirt and a pair of jeans, and a rather personal use of the Italian grammar feature the character.



- During his appearances in Zelig, Checco suggests he is an ex-convict, and very often he tells his comical adventures by presenting himself as a victim of society, while in the end he hints that he was committing thefts, robberies, etc.

- In the last period the character has undergone a substantial change, especially with the release of his first and second feature films, "Cado dalla nuvole" and Che bella giornata, losing the marked Apulian origins and acquiring a distinctly more Italian accent and style; this affected clothing, as well.



- Since the 2009 Zelig edition, Checco has been used to dress in a considerably more casual way, while not losing stylistic references to the neomelodic world.

